

01

6 SOCIAL SELLING MISTAKES THAT ARE COSTING YOU MONEY



Dennis Brown
@askdennisbrown

02

MISTAKE #1

**NOT
OPTIMIZING
YOUR SOCIAL
PROFILES**

**FACT: YOU ONLY
GET ONE CHANCE
TO MAKE A
GOOD FIRST
IMPRESSION**



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03

MISTAKE #2

LEADING WITH YOUR PITCH

LEADING

WITH YOUR PITCH

TIP: SLOW DOWN THIS ISN'T
TINDER AND YOU'RE NOT
SPEED DATING!

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@askdennisbrown



04

MISTAKE #3

**NOT CREATING
COMPELLING
CONTENT THAT
IS RELEVANT
TO YOUR
TARGET
MARKET**



05

MISTAKE #4

**FAILING TO
ENGAGE
WITH
YOUR
ENGAGERS**

**TIP: RESPONDING TO
COMMENTS IS ONE OF THE
BEST WAYS TO START A
MEANINGFUL
CONVERSATION.**



06

MISTAKE #5

**YOU'RE NOT
CONSISTENT
WITH YOUR
SOCIAL SELLING
EFFORTS**

**TIP: CONSISTENTLY SHOW
UP DAILY FOR 30 DAYS AND
YOU'LL START SEEING
RESULTS.**

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07

MISTAKE #6

**NOT
LEVERAGING
A PROVEN
SYSTEM!**



08

DO YOU
HAVE
QUESTIONS?



COMMENT



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GROWTH EXPERTS

With DENNIS BROWN

TUNE IN AND LEARN MORE ABOUT

SOCIAL SELLING MISTAKES THAT ARE COSTING YOU MONEY

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