

01

4 ENTREPRENEURIAL

LESSONS

FROM

GARY

VAYNERCHUK



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LESSON #1

TREAT YOUR
BUSINESS
LIKE A MEDIA
COMPANY



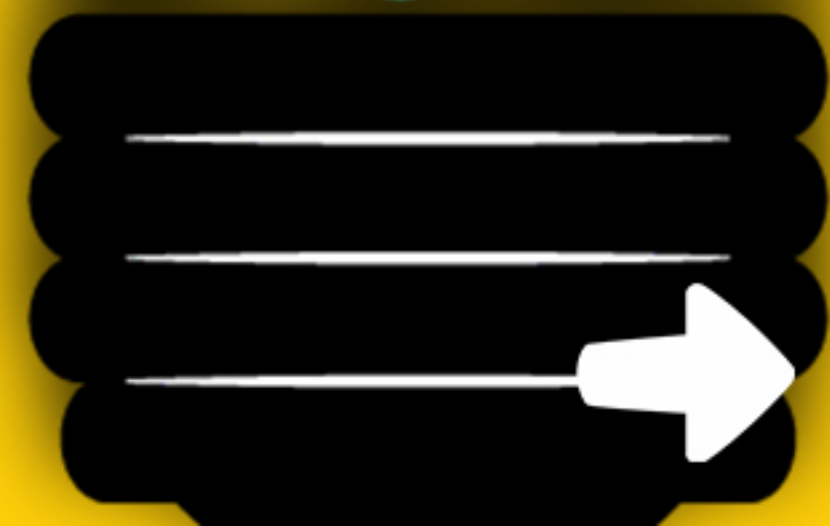
CREATE RELEVANT CONTENT DAILY

BLOG

YOUTUBE

SOCIAL MEDIA

PODCAST



LESSON #2

**DOUBLE DOWN
ON WHAT
YOUR
GOOD AT**



TIP:

**FOCUS ON YOUR
STRENGTHS!
HIRE, DELEGATE,
OUTSOURCE YOUR
WEAKNESSES**



LESSON #3

DON'T GIVE **ADVICE**
YOU'RE NOT WILLING
TO **FOLLOW** YOURSELF

FAKE IT TIL YOU MAKE
IT IS NOT A **WINNING**
STRATEGY



LESSON #4



**IDEAS ARE
A DIME A DOZEN,
EXECUTION IS
THE KEY SUCCESS**



GROWTH EXPERTS

— With DENNIS BROWN —

LISTEN TO THE FULL EPISODE BELOW...

<https://www.askdennisbrown.com/garyv>

